EXCEPTIONAL PLACE TO WORK

ENHANCING WORKPLACE WELLBEING, ONE CUP AT A TIME.



FOR OFFICES

INTRODUCTION



Where office life was previously constrained by fixed presence, rigid schedules, and linear career paths, it has shifted toward choice, with flexible workplace models, location options, adaptable hours, and multi-dimensional career journeys.

Our study reveals how much the role of coffee has evolved alongside the modern workplace. It is no longer simply a quick productivity boost.

While wellbeing is often discussed, it can be difficult to define in everyday terms. In professional settings, wellbeing emerges in the moments around coffee:

the pause that allows disconnection,

the conversations that strengthens collaboration, the spark that ignites creativity, and the gestures that encourage people to come together.

Coffee fosters real connections and boosts morale at work.

OUR FINDINGS REVEAL THAT NESPRESSO STANDS OUT AS A BRAND PEOPLE SAY GENUINELY MAKES THE DIFFERENCE.

At **Nespresso**, we've long been curious about the role of coffee in the workplace. Over the years, we've conducted studies to understand its impact, but this time, we wanted to go deeper.

We asked ourselves a simple question:
what difference does having **Nespresso** in the office make for employees' wellbeing?

To answer it, we ran a dedicated study... and the results surprised us!

The positive impact was far greater than we expected. Beyond being a quick boost of energy, **Nespresso became a meaningful contributor** to everyday wellbeing, supporting small moments of connection, enhancing daily interactions, and contributing to a more vibrant and collaborative office atmosphere.

We would like to share the findings as we believe the insights are relevant to leaders like you. It shows that small, thoughtful choices, like providing **Nespresso**, can have an outsized effect on creating exceptional workplaces. We all know that wellbeing, engagement, and productivity often come down to the small, meaningful choices that shape everyday work.

We invite you to explore the full report ..

.. and discover how having **Nespresso** at the office can transform the everyday work experience, making offices exceptional places to work.



4 WAYS NESPRESSO SHAPES EXCEPTIONAL PLACES TO WORK.

FILLING THE OFFICE CUP BY CUP.

Along with stronger connections comes a new reason to come in, stay, and take part in office life. A thoughtfully curated **Nespresso** coffee experience turns everyday routines into enhanced enjoyable moments and makes people naturally want to come in more often.

HAVING THE NESPRESSO COFFEE QUALITY AND VARIETY AVAILABLE AT WORK, WOULD...

MAKE MY DAYS AT THE OFFICE MORE ENJOYABLE.	ENCOURAGE ME TO PARTICIPATE IN OFFICE ACTIVITIES OR EVENTS.	**MAKE ME COME TO THE OFFICE MORE OFTEN.**
81%	69%	**62%**

BREWING TEAM SYNERGY.

The quality and variety of **Nespresso** at the office play a surprisingly important role: they help forge connections, spark conversations, and foster everyday camaraderie. When coffee experiences are varied and exceptional, they becomes a positive reason to meet, chat, and grow closer.

HAVING THE NESPRESSO COFFEE QUALITY AND VARIETY AVAILABLE AT WORK, WOULD...

CREATE OPPORTUNITIES TO INTERACT WITH MEMBERS FROM OTHER DEPARTMENTS.	**CREATE OPPORTUNITIES TO SHARE IDEAS AND EXPERIENCES WITH COLLEAGUES.**	CREATE OPPORTUNITIES TO HAVE MORE INFORMAL INTERACTIONS WITH MY SUPERIORS.
76%	**76%**	72%



THINK OUTSIDE OF THE CUP.

The office can be a space to experiment, explore, and discover. Every **Nespresso** cup becomes a small invitation to pause, reset, and approach challenges differently. It's in these moments, fueled by curiosity and a fresh perspective, that creativity thrives and stress melts away.

HAVING THE NESPRESSO COFFEE QUALITY AND VARIETY AVAILABLE AT WORK, WOULD...

MAKE IT EASIER TO TAKE A MENTAL BREAK WHEN I NEED IT. **82%**	REDUCE MY STRESS BY ENCOURAGING ME TO TAKE BREAKS. **80%**	MAKE ME FEEL LIKE EXPLORING DIFFERENT COFFEE VARIETIES. **78%**	HELPS CREATE AN OFFICE ENVIRONMENT WHERE I FEEL MOTIVATED TO LEARN AND EXPLORE. **71%**
HELP CREATE AN OFFICE ENVIRONMENT WHERE I CAN COME UP WITH NEW IDEAS. 71%	HELP CREATE AN OFFICE ENVIRONMENT WHERE I FEEL LIKE I CAN EXPERIMENT MORE. **70%**	MAKES ME CURIOUS ABOUT CULTURES AND COUNTRIES WHERE COFFEE IS PRODUCED. **67%**	

CATCH TALENT ONE CUP AT A TIME.

Nespresso at work is more than just a daily ritual. It signals that a company is an exceptional place to work: attention to detail, care for employee experience, and a culture that values the little things that make workdays better. In turn, it strengthens employees' sense of belonging and fosters greater loyalty.

WITH EQUAL ADVANTAGES, WHICH OFFICE WOULD YOU WORK IN: THE ONE OFFERING NESPRESSO OR THE ONE OFFERING OTHER COFFEE BRANDS?

82% **PREFER AN OFFICE THAT OFFERS NESPRESSO**

HAVING THE NESPRESSO COFFEE QUALITY AND VARIETY AVAILABLE AT WORK, WOULD...

GIVES ME A SENSE OF COMFORT AT WORK. **82%**	SHOW ME THAT MY EMPLOYER CARES ABOUT MY WELLBEING. **77%**	MAKE ME FEEL MORE VALUED AS AN EMPLOYEE. **75%**	**INDICATE THAT THIS IS A GOOD COMPANY TO WORK. 74%**
MAKE IT A MORE ATTRACTIVE COMPANY TO WORK FOR THAN OTHERS. **71%**	MAKE ME FEEL A STRONGER SENSE OF BELONGING TO THE COMPANY. **70%**	MAKE ME EVEN MORE LIKELY TO RECOMMEND THE COMPANY TO OTHERS. **67%**	



METHODOLOGY

Survey conducted by Dynata™ in October 2025 among 2,276 respondents aged 18 to 70 years across the United States, Australia, France, Brazil, and South Korea.

SCREENER

18-70
YEARS OLD

ACTIVE
FULL TIME WORKER *OR* PART-TIME WORKER *OR* STUDENT AND WORKING

WORKING AT +20 EMPLOYEES COMPANY

3 TIMES A WEEK AT WORK
AT LEAST

FINANCE INDUSTRIES
FINANCE, BANKING, INSURANCE & ACCOUNTING

B TO B INDUSTRIES
MARKETING, CONSULTING & BUSINESS SERVICES

HEALTH INDUSTRIES
HEALTHCARE, PHARMACEUTICALS & MEDICAL SERVICES

TECH INDUSTRIES
INFORMATION TECHNOLOGY, SOFTWARE & TELECOMMUNICATIONS

LUXURY INDUSTRIES
REAL ESTATE & PROPERTY OR LUXURY GOODS & SERVICES

TRANSPORT INDUSTRIES
AUTOMOTIVE & TRANSPORTATION EQUIPMENT

MEDIA INDUSTRIES
PUBLISHING, ADVERTISING, MEDIA & DIGITAL

RETAIL INDUSTRIES
RETAIL & CONSUMER SERVICES

LEGAL INDUSTRIES
LEGAL & PROFESSIONAL SERVICES

WEEKLY COFFEE DRINKERS

NUMBER OF RESPONDENTS

TOTAL
2276

USA
501

SOUTH KOREA
436

AUSTRALIA
441

FRANCE
408

BRAZIL
490

COUNTRIES
BRAZIL, AUSTRALIA, FRANCE, SOUTH KOREA & USA

YEAR
10 / 2025

RESULTS
THE FIGURES PRESENTED REFLECT THE COMBINATION OF “STRONGLY AGREE” AND “SOMEWHAT AGREE” ANSWER FROM RESPONDENTS.



WHAT ELSE?



SCAN TO CONTACT US FOR MORE INFORMATION