

## SOLUTIONS TO MEET YOUR BUSINESS SUSTAINABILITY GOALS



In the wake of last year's events, many employees have become more eco-conscious, not only within their home and daily life, but also within their working day.

In fact, **83% of UK office workers feel their company is not doing enough or could do more to improve their sustainability.**<sup>1</sup> It's important to understand the main barriers to sustainability in businesses and how to overcome these to create a greener environment.

### THE IMPACT OF BUSINESS ON THE ENVIRONMENT...



**Official figures show that business and industry account for 25% of UK territorial emissions.** With just under half of these emissions from SMEs, making them a key player in the UK's journey to net zero.<sup>2</sup>



**One office employee consumes 10,000 sheets of paper every year,** with more than three-quarters of the 10,000 sheets ending up in the waste stream.<sup>3</sup>



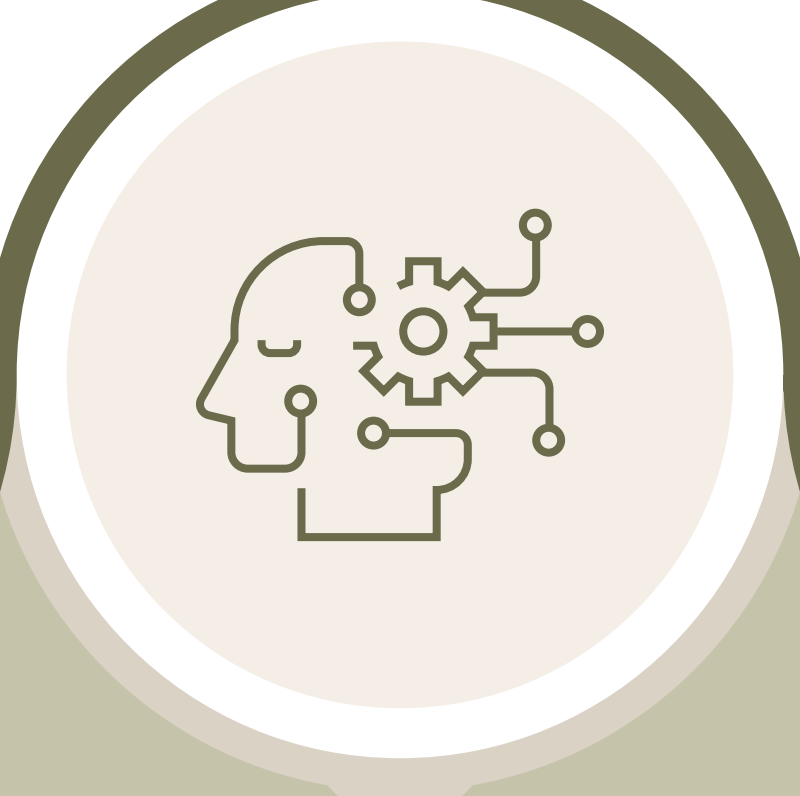
**80% of SMEs said they are taking action on energy efficiency,** but **68% of SMEs** say they do not have a consistently documented and **implemented energy policy.**<sup>2</sup>

### HOW BUSINESSES ARE CHANGING...



**62%**

of executives consider a **sustainability strategy necessary to be competitive** in today's markets.<sup>4</sup>



**Artificial intelligence (AI) energy optimisation systems that are already on the market could cut energy use by as much as 14% in commercial buildings** - with pay back in just a few months.<sup>5</sup>

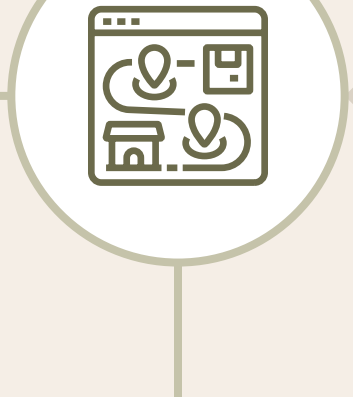


**62%**

of prospective employees in the UK expect that their employer will have a 'greater purpose' and that **their work will make 'a meaningful societal impact'.**<sup>6</sup>

### WHAT TO CONSIDER WHEN DEVELOPING A SUSTAINABILITY STRATEGY

We're sure you already know the basics of becoming more sustainable as a business, but it's important that when developing a sustainability strategy, you measure the performance across different areas, from materials, energy, water, to emissions, waste and products. **Here are some performance indicators to keep in mind...**

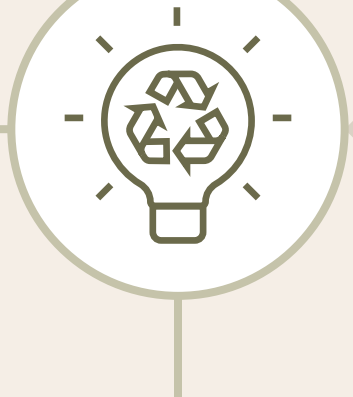
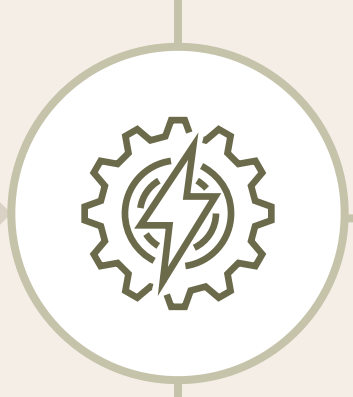


#### SUPPLY CHAIN MILES

Identify how far your product is travelling before reaching its intended destination, as well as measuring the distance of the supplies before they arrive at your business. This KPI can reveal that goods are travelling large distances, increasing business costs and having a substantial carbon footprint.

**ENERGY CONSUMPTION**

Calculate and monitor the energy usage of the appliances within your office. You can then look to see how much energy is consumed when they're operating but also when they are in standby. You can also look to swap out older machines for those that are more efficient.



#### PRODUCT RECYCLING RATE

Evaluate the proportions of both the products your office uses and the products you sell and determine how much is recyclable or reusable. This is a good method to see how efficient and resourceful your business is.

### HOW NESPRESSO<sup>®</sup> IS MAKING A DIFFERENCE<sup>7</sup>...

**When it comes to your coffee's carbon footprint, it's what you don't see that makes all the difference.** We are looking across the entire lifecycle of a single cup of coffee in order to reduce its carbon footprint and help us reach our goal of becoming carbon neutral by 2022. The main sources of your coffee's carbon footprint is how it's cultivated and transported, how its prepared and how its packaged.

#### HOW GREEN COFFEE IS CULTIVATED AND TRANSPORTED



The way green coffee is cultivated and transported accounts for **45% of each cup's carbon footprint.**



That's why using a **precise amount of coffee in our capsules** and **promoting sustainable farming practices** are key to improving our carbon footprint and helping us reach our goal of becoming carbon neutral.

#### HOW A CUP OF COFFEE IS PREPARED



**More than a third of your coffee's carbon footprint (37%)** comes from how it's prepared from brewing to cup washing.



**Our precision brewing system uses only what's needed to prepare a cup of coffee** – optimising coffee, energy and water usage – making it a sustainable way to enjoy coffee.

#### HOW THE COFFEE IS PACKAGED

**At 8%, packaging is only the 4th largest contributor** to your coffee's carbon footprint.

**Nespresso<sup>®</sup> capsules are made with aluminium,** which is infinitely recyclable. All capsules collected by **Nespresso<sup>®</sup>** are recycled.



To find out how our unique coffee solutions can help you achieve your sustainability goals, simply visit

VISIT OUR WEBSITE

or give us a call on

**02392 314 441**

to find out more



Sources:

<sup>1</sup><https://www.hrmagazine.co.uk/content/news/sustainability-rates-highly-in-employee-expectations-despite-covid-19-worries>

<sup>2</sup><https://airqualitynews.com/2021/02/04/why-small-businesses-need-to-think-about-climate-change-too/>

<sup>3</sup><https://www.roadrunnerwm.com/blog/office-worker-waste-generation>

<sup>4</sup><https://www.imd.org/research-knowledge/articles/why-all-businesses-should-embrace-sustainability/>

<sup>5</sup><https://www.fmj.co.uk/office-buildings-are-losing-60m-in-wasted-energy-every-year/>

<sup>6</sup><https://www.business.hsbc.com/business-guides/uk>

<sup>7</sup><https://www.nespresso.com/pro/uk/en/commitments>