



HOW TO MAKE CAPSULE RECYCLING SUCCESSFUL IN YOUR WORKPLACE



Nespresso supports your commitment to sustainability, it's part of our DNA and why we offer a free of charge collection service to our customers for used Nespresso aluminium capsules.



Potential employees increasingly seek out businesses that commit to sustainable practices.

We have gathered some tips and tricks from Nespresso Professional customers who are already effectively recycling in their business.



ENGAGE YOUR EMPLOYEES

Identify key points of contact from each department who can train their team on how to recycle their used aluminium capsules and why it's so important. Employees can be made aware that they can also bring in used aluminium capsules from home. All capsules are recycled together. Ask for employee feedback – it will empower them to participate and make the program even more effective.



CHOOSE A RECYCLING CHAMPION

This passionate leader (often a manager) will spearhead the program. They will coordinate employee training, get buy-in from management and ensure that used Nespresso Bulk Recycling Boxes are collected and shipped to our specialised recycling centre.



MAXIMISE AWARENESS

Prominently display communication regarding capsule recycling near your Nespresso Bulk Recycling Box so that this remains top of mind to your employees. You can download our **recycling toolkit** from the Nespresso website and place this in high traffic areas in the office (noticeboards, fridges, etc.) to maximise visibility.
www.nespresso.com/prorecycling



CENTRALISE YOUR RECYCLING

Collect your used Nespresso capsules in a centralised location that is known to employees and convenient to access. Storage of the box should be in an area suitable for waste collecting and as a tip your workplace could have other waste streams in the same location to encourage source separation.

SMALL STEPS MAKE A BIG DIFFERENCE

Our commitment to sustainability goes beyond recycling; from the Nespresso AAA Sustainable Quality™ Program to the Aluminium Stewardship Initiative. If you'd like to find out more: www.nespresso.com/thechoiceswemake-pro

