



## WE RECYCLE OUR NESPRESSO CAPSULES

RECYCLE WITH US.
NOT ONLY WILL
YOUR NESPRESSO COFFEE
TASTE GOOD, BUT IT WILL
FEEL BETTER TOO.





Recycling these is very easy; just use the **Nespresso** recycling bag or the **Nespresso** recycling container.

## A SECOND LIFE FOR BOTH CAPSULES AND COFFEE.

Aluminium is completely and infinitely recyclable. Each capsule you recycle can come back in another everyday object – like a can, a bicycle, or a Victorinox knife. The possibilities are endless.







Once separated from the aluminium, the coffee grounds can be reused in numerous and increasingly more innovative ways. For example, coffee grounds can be converted into biogas, which in turn can serve as an environmentally friendly bus fuel. Afterwards coffee grounds are also reused as compost.

## THE NESPRESSO AAA SUSTAINABLE QUALITY™ PROGRAMME:

or how a cup of coffee can have a positive impact.

In 2003, the **Nespresso** AAA Sustainable Quality<sup>TM</sup> Programme was created by **Nespresso** and the Rainforest Alliance. This programme combines the coffee expertise at **Nespresso** with the Rainforest Alliance's knowledge of social and environmental sustainability and best farming practices, meaning practices that are good for people and the planet.

The coffee programme makes sure **Nespresso** can offer you the highest-quality coffee while supporting sustainable livelihoods for farmers and their communities and simultaneously protecting their environment.







